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UCG Positions LoanToolbox for Rapid Growth

WESTLAKE VILLAGE, CA – April 18, 2006 -- UCG, the nation's leading provider of business information, tools and guidance for two million professionals worldwide, has formed a strategic partnership with LoanToolbox, a fast-growing provider of educational and marketing tools for mortgage originators.

The transaction enables LoanToolbox to leverage UCG's 28 years of experience in product design and development, direct marketing, market analysis, content creation and enhancement, software solutions, and the development of trade shows and seminars to rapidly grow its core business.

"When we launched LTB, our goal was to be the primary source of products mortgage originators depend on to grow market share, increase profitability and keep ahead of the competition. In a short time, we succeeded in establishing LoanToolbox as the go-to source of solutions for originators nationwide," said Tim Braheem, LTB founder. "Now we're ready to take the next big step."

"With access to UCG resources and expertise, we're confident LTB will quickly become the pre-eminent source of guidance and solutions for mortgage originators," Braheem added.

UCG's ability to create excellent content, software solutions, and marketing tools is widely known and well established. The company has won numerous awards from the Newsletter and Electronic Publishers Association, the National Press Club, and other professional societies and trade organizations.

UCG serves business professionals in health care, technology, finance, energy, telecommunications, tax research and tax preparation. UCG also delivers products to mortgage bankers and brokers. Two divisions of UCG were recently named to *Inc. Magazine's* list of fastest growing companies.

"What Tim Braheem and his group have accomplished in such a short time is spectacular," said Todd Foreman, UCG Partner. "LTB has enormous upside -- it's a platform and model UCG can tap, modify and emulate to create similar product lines in new vertical spaces."

LoanToolbox is lean, agile and fast-moving. "We'll encourage and help them to keep sprinting ahead," Foreman said. "They have access to our resources and experience, best practices, and UCG's formula for success. LTB has a great future ahead."

About United Communications Group

Based in Rockville, MD, UCG produces hundreds of products to the various industries it serves. UCG has



1,000 employees in seven states. The privately held company was recently named by *Washingtonian Magazine* as one of the great places to work in the nation's Capital.

About LoanToolbox

LoanToolbox is the leading provider of training and marketing solutions for the Mortgage Loan industry. LoanToolbox's exclusive online community offers an Internet-based solution that combines interactive content aligned with the business needs and objectives of results-driven mortgage originators, loan officers and real estate financing consultants. The company also provides one-on-one coaching service for loan originators and hosts the wildly successful annual conference, BusinessPlan 2007. Comprehensive information about LoanToolbox can be found on the Web at: www.loantoolbox.com.

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